

G-FORCE

BY INFINITY

ODELL AND ROAR
PARTNER UP!

10 TICKET FLEX PACKS

RINKSIDE
\$305

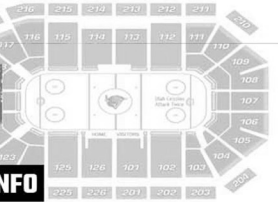
CENTER
\$225

CORNER
\$145

CLUB
\$135

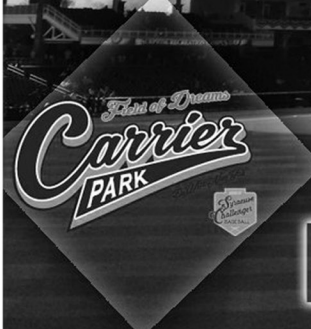
PARTY
\$105

MORE INFO



UNLIMITED
Possibilities
Revisions
Requests

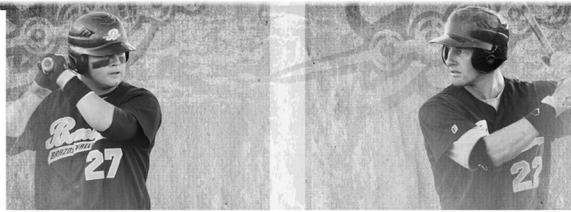
ADVENTURE'S FIRST STOP
MAVERIK
MAVERIK MONDAY
BUY 1 TICKET GET 1
WITH MAVERIK ADVENTURE



BASEBALL

UP TODAY!

contests, special ticket offer
ents & announcements.



2017

A Graphics Package by the artists at
Infinity Sports & Entertainment



WELCOME TO **G-FORCE**

Infinity's G-Force Graphic Package provides professional, custom graphics that will always maintain your brand and be delivered in a timely manner. We've gathered various examples from our websites to give you a sense how versatile graphics can be. Let this brochure open your mind to the endless designs G-Force can offer!*

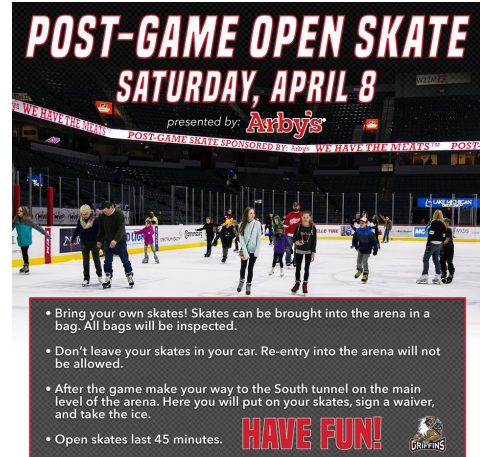
Unlimited Requests - Unlimited Revisions - Unlimited Possibilities

 BRONZE Unlimited Requests Unlimited Revisions	 SILVER Unlimited Requests Unlimited Revisions	 GOLD Unlimited Requests Unlimited Revisions
14-Day Money-Back Guarantee 100% Original Design - no templates! You own the results Files: .jpg, .png, .gif 1 active project at a time 3 business day turnaround (1 business day for revisions) 1 brand 1 initial concept at a time 5 royalty free stock photos a month Urgent requests* at \$50 per request	14-Day Money-Back Guarantee 100% Original Design - no templates! You own the results Source and web files included 1 active project at a time 1 business day turnaround up to 3 brands 1 initial concept at a time Unlimited royalty free stock photos a month Urgent requests* at \$35 per request Live Support	14-Day Money-Back Guarantee 100% Original Design - no templates! You own the results Source and web files included 2 active projects at a time 24-hour turnaround 365 days a year Unlimited brands Up to 3 initial concepts at a time Unlimited royalty free stock photos a month Unlimited Free Urgent Requests* Live Support
\$175.00	\$375.00	\$675.00

Custom Graphics - 24-hr Turnaround -14-Day Money Back Guarantee.

SOCIALMEDIA

Social media is one of the easiest ways to interact and engage with your market ... but only if you do it right.
Boost your likes, shares, and retweets by over 80% when you incorporate images with your posts.

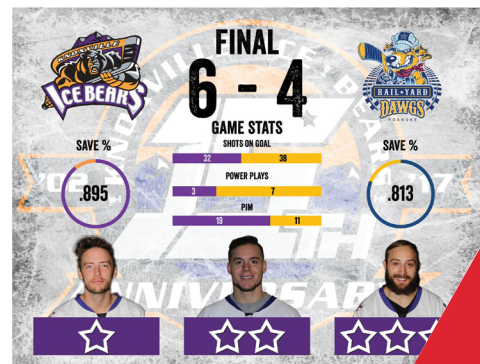


ICE BEARS FAST STATS

KNOXVILLE	ICE BEARS	PENSACOLA
27-18-7	RECORD	24-19-8
4-4-2	LAST 10 GAMES	8-3-1
0-0-0	SEASON SERIES	0-0-0
29 - 199 (14.5%)	POWER PLAY %	30 - 197 (15.2%)
28 - 246 (89.4%)	PENALTY KILL %	35 - 210 (83.3%)
19.79	PIM AVERAGE	19.29
SCOTT, BENJAMIN (42)	POINTS LEADER	REISLE, LINDS (42)
SCOTT, BENJAMIN (10)	GOALS LEADER	REISLE, LINDS (15)
CEBARD, DANNY (34)	ASSISTS LEADER	REISLE, LINDS (28)

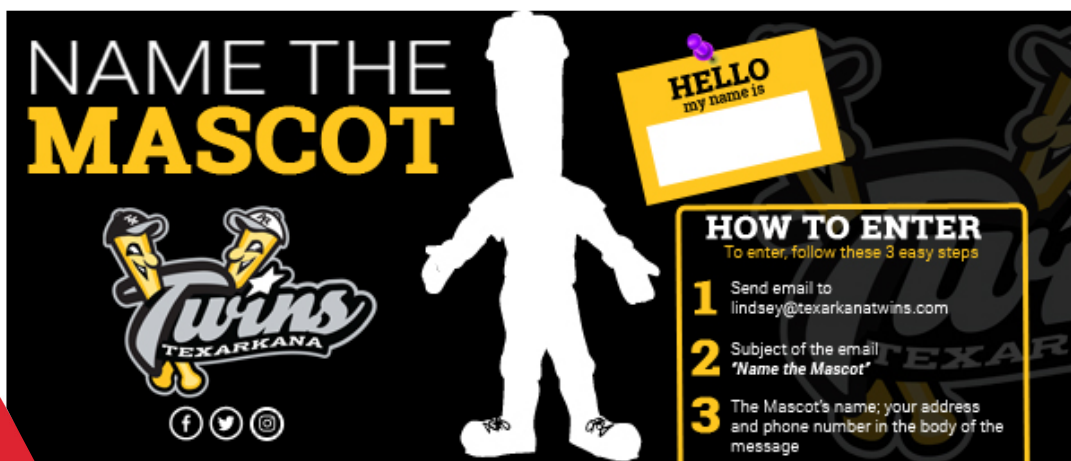
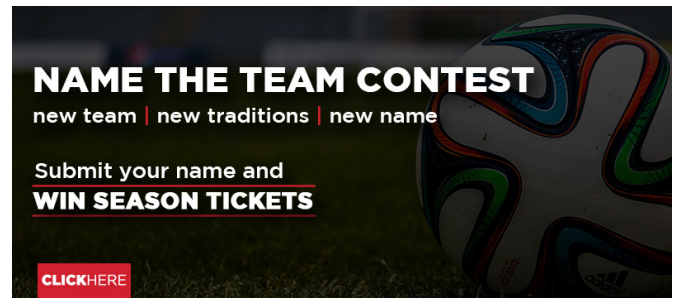
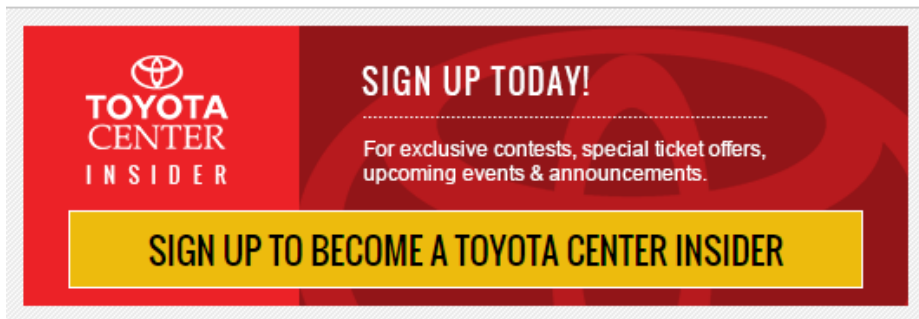
SPHL STANDINGS

1. KNOXVILLE	25-18-7	72 POINTS	6. KNOXVILLE	19-18-8	58 POINTS
2. MICHIGAN	22-19-5	69 POINTS	7. COLUMBIAS	20-27-4	44 POINTS
3. HUNTSVILLE	28-12-11	67 POINTS	8. ROANOKE	19-28-8	40 POINTS
4. PEORIA	23-28-3	61 POINTS	9. EVANSVILLE	13-29-9	35 POINTS



ADVERTISEMENT/**PROMOTIONAL**

This is one category where G-Force can really help your organization shine. Graphics are the best way to promote your events, announcements, games, ticket sales, and so much more.





AIRHOGS
TEXAS

NEW WEEK, NEW LAUNCH

INFINITY
SPORTS & ENTERTAINMENT

APRIL 1st & 2nd

FAN APPRECIATION WEEKEND

BUY TICKETS >



PLAYOFF PACKAGES ON SALE NOW!



ICE BEARS

CONTINUE TO KNOXVILLEICEBEARS.COM

FRIDAY & SATURDAY APRIL 7-8

FAN APPRECIATION WEEKEND



\$13 LOWER BOWL TICKETS
ADD A GYRO AND SOFT DRINK FOR \$10
*AT MAVERIK CENTER BOX OFFICE ONLY, EXCLUDING RINKSIDES

GRIZZLIES

PRESIDENTS DAY
Mattress

\$6 LUNCH COMBO:
HOT DOG, FRIES & SOFT DRINK

\$2 CHURROS

ADVENTURES FIRST/STOP MAVERIK

MAVERIK MONDAY, FEB 20, 1:30PM

BUY 1 TICKET GET 1 TICKET FREE
WITH MAVERIK ADVENTURE CLUB CARD



PROMOTIONS

Bring Your Group Out

\$13
Per Seat!

518-480-3355 x1



OSC OURSPORTSCENTRAL
MLS 2017 SUPERDRAFT 



NEVER MISS
a moment during
MLS 2017 SUPERDRAFT



RUSH TEAM STORE



10 TICKET FLEX PACKS

RINKSIDE \$305 **CENTER \$225** **CORNER \$145** **CLUB \$135** **PARTY \$105**



MORE INFO

EMAIL TEMPLATE

Stand out to your fans with a fun email template.
They'll thank you for sprucing up their inbox and you'll thank us for your increased engagement.



KIDS RUN THE BALLPARK ESSAY CONTEST

Contest winners will take over as Bluefish staff for one game on April 30

Hey kids, have you always wanted to work for a professional sports team? Now is your chance! The Bridgeport Bluefish today announced the "Kids Run the Ballpark" essay contest, presented by All Kids Dental.

To enter the contest, please [CLICK HERE](#) to download the entry form and follow the instructions given. Participation is limited to children between the ages of 10 and 13. All entries must be received by Monday, April 10, 2017. Contest winners will be announced on Friday, April 14, 2017.

[READ MORE](#)

SPRING TRAINING 2017

Spring Training to be held at The Ballpark at Harbor Yard in 2017

The Bluefish have announced dates and starting times for their 2017 Spring Training schedule, which will be held in Bridgeport at The Ballpark at Harbor Yard.

The Bluefish Spring Training schedule will include four exhibition games, with two contests against the cross-town Atlantic League rival Long Island Ducks and two against the Millard Hurricanes. Three of those games will be held at The Ballpark at Harbor Yard.

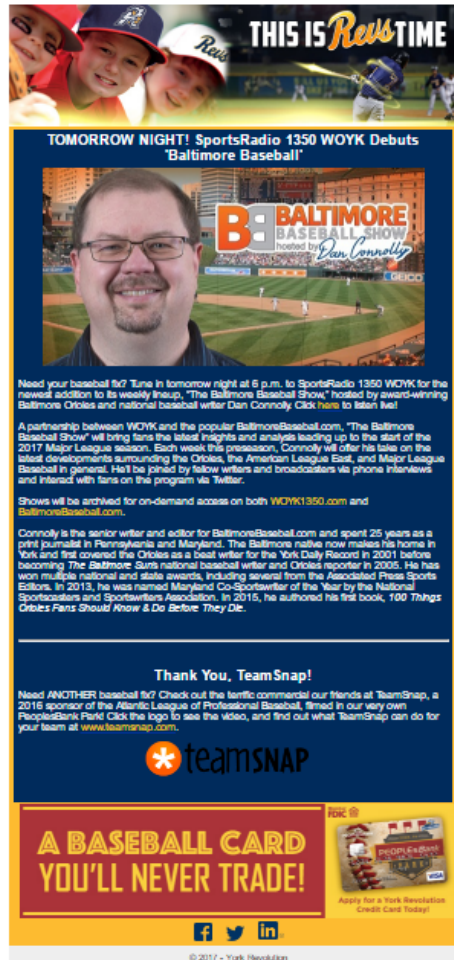
[READ MORE](#)

JONATHAN ALBALADEJO **OZNEY GUILLÉN**

Former big leaguer Jonathan Albaladejo returns; Fish also sign OF Ozney Guillén

Bridgeport Bluefish have announced that Jonathan Albaladejo, who was named the 2016 Atlantic League Player of the Year, will return to Bridgeport for the 2017 Anniversary Season. Outfielder Ozney Guillén, son of former Chicago White Sox Manager José Guillén, will also join the squad this summer.

Expanding on the mound for us last season, we're excited to have him back," says Bluefish head coach. "It will also be great to have Ozney join us this season. We're excited about the game and how it will be a great addition to our team's dominance and success this season."



THIS IS REAL TIME

TOMORROW NIGHT! SportsRadio 1350 WOYK Debuts 'Baltimore Baseball'

BALTIMORE BASEBALL SHOW hosted by Dan Connolly

Need your baseball fix? Tune in tomorrow night at 6 p.m. to SportsRadio 1350 WOYK for the newest addition to its weekly lineup, "The Baltimore Baseball Show," hosted by award-winning Baltimore Orioles and national baseball writer Dan Connolly. [Click here to listen live!](#)

A partnership between WOYK and the popular BaltimoreBaseball.com, "The Baltimore Baseball Show" will bring fans the latest insights and analysis leading up to the start of the 2017 Major League season. Each week this pre-season, Connolly will offer his take on the latest developments surrounding the Orioles, the American League East, and Major League Baseball in general. He'll be joined by fellow writers and broadcasters via phone interviews and interact with fans on the program via Twitter.

Shows will be archived for on-demand access on both [WOYK1350.com](#) and [BaltimoreBaseball.com](#).

Connolly is the senior writer and editor for BaltimoreBaseball.com and spent 25 years as a print journalist in Pennsylvania and Maryland. The Baltimore native now makes his home in York and first covered the Orioles as a beat writer for the York Daily Record in 2001 before becoming The Baltimore Sun's national baseball writer and Orioles reporter in 2008. He has won multiple national and state awards, including several from the Associated Press Sports Editors. In 2013, he was named Maryland Co-Sportswriter of the Year by the National Sportscasters and Sportswriters Association. In 2015, he authored his first book, 100 Things Orioles Fans Should Know & Do Before They Die.

Thank You, TeamSnap!

Need ANOTHER baseball fix? Check out the terrific commercial our friends at TeamSnap, a 2016 sponsor of the Atlantic League of Professional Baseball, filmed in our very own Popcornland Park! [Click the logo to see the video](#), and find out what TeamSnap can do for your team at [www.teamsnap.com](#).

A BASEBALL CARD YOU'LL NEVER TRADE!

[f](#) [t](#) [in](#)

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AMERICAN LEAGUE CHAMPIONS COMING TO ALAMODOME

H-E-B BIG LEAGUE WEEKEND **KC Royals VS TEXAS RANGERS** **March 18 & 19**

American League Central Champion Royals to Battle American League West Champion Rangers

It's slated to be an American League showdown for the ages, and you have the opportunity to purchase tickets before anyone else! H-E-B Big League Weekend returns for its fourth year with the American League Central Division Champion Kansas City Royals and the American League West Division Champion Texas Rangers on March 18 and 19, 2016.

Click the button below and enter your special promo code - **BIGFAN16**

BUY TICKETS

SPRING TRAINING IN SAN ANTONIO

This will be the fourth year for H-E-B Big League Weekend, a two-game Major League Baseball spring training exhibition hosted at the iconic Alamodome in downtown San Antonio. Attendance has averaged nearly 30,000 fans per game over the first three years of the event.

ROYALTY

After winning the American League Championship Series and advancing to the World Series in 2014, the Royals have returned to the World Series again in 2015. Kansas City had the best record in the American League this year and sent seven players to the Major League Baseball All-Star Game.

RANGERS RESURGENCE

The Rangers rebounded from an injury-plagued 2014 season to win the AL West Division on the final day of the season. Under first-year manager Jeff Banister, Texas lead the American League with a 45-36 (.555) road record and had the third-best winning percentage in the league, .543.

MORE THAN A GAME

INFOGRAPHICS

Studies show that people following directions with text and illustrations do 323% better than people following directions without illustrations. Convey your message in a way that sticks... with infographics!



2017 CORTLAND CRUSH BASEBALL SCHEDULE

DATE	TIME	OPPONENT	HOME / AWAY	STATUS
4/10/17	6:00 PM	Staten Island	H	COMPLETED
4/13/17	6:00 PM	Staten Island	H	COMPLETED
4/15/17	6:00 PM	Staten Island	A	COMPLETED
4/18/17	7:00 PM	Staten Island	A	COMPLETED
4/20/17	6:00 PM	Staten Island	H	COMPLETED
4/22/17	6:00 PM	Staten Island	A	COMPLETED
4/25/17	6:00 PM	Staten Island	H	COMPLETED
4/28/17	6:00 PM	Staten Island	A	COMPLETED
5/1/17	6:00 PM	Staten Island	H	COMPLETED
5/3/17	6:00 PM	Staten Island	A	COMPLETED
5/5/17	6:00 PM	Staten Island	H	COMPLETED
5/8/17	6:00 PM	Staten Island	A	COMPLETED
5/10/17	6:00 PM	Staten Island	H	COMPLETED
5/12/17	6:00 PM	Staten Island	A	COMPLETED
5/15/17	6:00 PM	Staten Island	H	COMPLETED
5/18/17	6:00 PM	Staten Island	A	COMPLETED
5/20/17	6:00 PM	Staten Island	H	COMPLETED
5/22/17	6:00 PM	Staten Island	A	COMPLETED
5/25/17	6:00 PM	Staten Island	H	COMPLETED
5/28/17	6:00 PM	Staten Island	A	COMPLETED
5/30/17	6:00 PM	Staten Island	H	COMPLETED
6/1/17	6:00 PM	Staten Island	A	COMPLETED
6/3/17	6:00 PM	Staten Island	H	COMPLETED
6/5/17	6:00 PM	Staten Island	A	COMPLETED
6/8/17	6:00 PM	Staten Island	H	COMPLETED
6/10/17	6:00 PM	Staten Island	A	COMPLETED
6/12/17	6:00 PM	Staten Island	H	COMPLETED
6/15/17	6:00 PM	Staten Island	A	COMPLETED
6/17/17	6:00 PM	Staten Island	H	COMPLETED
6/19/17	6:00 PM	Staten Island	A	COMPLETED
6/22/17	6:00 PM	Staten Island	H	COMPLETED
6/24/17	6:00 PM	Staten Island	A	COMPLETED
6/26/17	6:00 PM	Staten Island	H	COMPLETED
6/28/17	6:00 PM	Staten Island	A	COMPLETED
6/30/17	6:00 PM	Staten Island	H	COMPLETED

The Crush:
Best Valued Entertainment
in the Crown City area!!

Do you have what it takes to Crush it with us?

Join Cortland's Summer College Baseball team - The Cortland Crush this season! The Cortland Crush is a Baseball Franchise in the New York Collegiate Baseball League (NYCBL). The NYCBL was established in 1978 with the Mission to Develop Collegiate Baseball Players while also identifying Professional Baseball Prospects. There have been 275 from the NYCBL to play in Minor League Baseball (MiLB), 28 in Major League Baseball (MLB), and there are 8 currently playing in the MLB!



Visit Us Online www.cortlandcrushbaseball.com

Cortland Crush

@crushball

Cortland Crush

INFINITY
SPORTS & ENTERTAINMENT

WHO WILL SEE

1250
and counting!
Followers on our Facebook & Twitter

~1,000
Viewers that check on our site each week.

We'll put you on our company's blog to increase your SEO and visibility.

589
subscribers

That will see your announcement in the "Client Highlight" section of our newsletter.

PRESS RELEASE PACKAGE

Part of being an Infinity partner means getting more value for your organization. We're extending our promise with our new press release package.

YOU CAN REACH AN EXTRA
1000
VIEWERS ON YOUR PRESS RELEASE

HERE'S HOW



STORE IT

Your announcement will remain on our secure server until launch.



BLAST IT

On the specified date, Infinity will help drive traffic to your release.



REAP IT

More traffic to your release will increase overall awareness.


INSTRUCTIONS

Send your press release to our Director of Marketing via email at rachael@infinityprospects.com and include:

- Date of release in subject line
- Your website URL
- Organization's name
- Press release in body of email or attached in word doc


OUR METRICS*

SEASON TICKET SALES




36%

SPONSORSHIP SALES




108%

FACEBOOK LIKES




155%


TWITTER FOLLOWERS




65%



8,000 PEOPLE ATTENDED EDGE GAMES IN 2016




10,500 VIEWERS WATCHED EDGE GAMES ONLINE IN 2016



*Metrics used in graphics illustrate changes between 2015 and 2016 seasons

Let Jim and the **ELITE Academy** staff help **you** reach your **BASEBALL DREAMS**



Although taking different routes to the big leagues, both Adduci eventually experienced all the successes and the adversities of playing professional baseball. Each navigated the journey of being very accomplished high school players, were recruited by numerous college programs, were drafted then signed by professional teams: Jim Sr. out of college and Jim Jr. out of high school. They had to make the tough decisions which inherently go with that type of success in the game, including:

How do I become a standout high school player?

How do I get the attention of college coaches or scouts?

College scholarship vs. professional contract?

If college, which scholarship offer to accept?

If pro, should I accept or decline a signing bonus?

How do I negotiate a bonus after the draft?

What is the process of choosing the correct agent for legal representation?

As players, each Adduci experienced the nuances of playing winter ball in the Dominican Republic and Mexico.

individually, Jim Sr. has gained valuable experience of going through the decision making process as a player and as a parent. These experiences allow him to be a priceless resource for a current Elite player and his parents while training at the Academy.

A common thread between both Adduci's was a willingness and desire to become the best players they could be. It starts by professionally training in a systematic, progressive manner and that is exactly the type of skills training program Jim Sr. has developed at the Bulls/Sox Academy for the elite travel team player. The training or "skill sessions" were exclusively designed by Jim Adduci to maximize offensive and defensive baseball skills. As an essential developmental resource, sessions will include access to a comprehensive strength and conditioning program. Players will go through progressive workouts similar to those Jim's son used when he was trained at the Academy as a teenager.

ELITE TRAINING

- Elite Hitting Sessions
- Elite Pitching Sessions
- Elite Infield Sessions
- Elite Catching Sessions
- Elite Outfield Sessions
- Elite Bunting
- Elite Base Running Sessions
- Elite Hitting Approach
- Elite Velocity Hitting Sessions
- Elite Sports Strength
- Elite Conditioning Sessions

All Sessions take place at the **Bulls/Sox Academy**
6200 River Bend Dr. • Lisle, IL

FOR MORE INFORMATION
CONTACT:
JIM ADDUCI
JAdduci@BullsSoxAcademy.com
630-324-8226

FREE TRIAL SESSION
Complimentary Player
Evaluation for Progressive
Session Scheduling.

Below is the Elite Pricing for 1 Hour Sessions

Flex Session Packages:

4 or 8 Sessions
\$30 each

12 or 16 Sessions
\$25 each

20 or 24 or 32 Sessions
\$20 each

48 or 64 Sessions
\$1750 each

Membership Price
96 Sessions
\$15 each

REGISTER TODAY @BullsSoxAcademy.com

ROTATORIMAGES

Grab the attention of your visitors immediately when they land on your website. Display your products, news, special events, and more.



LOGO DESIGN & ENHANCEMENT

*Is your logo overdue for a touch-up? We're on it.
We specialize in custom logo design and logo enhancement that will capture your brand.*



VENUES **HQ**

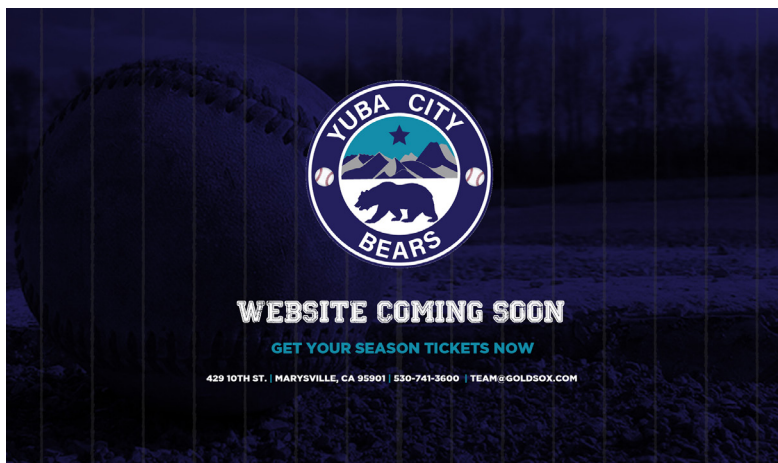


Balcones
COUNTRY CLUB



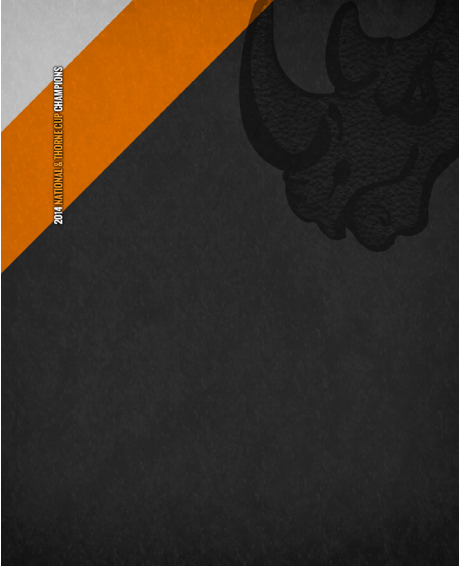
SPLASH PAGES

A great way to promote an upcoming event. Users know to go to your site, have them land on a splash page encouraging them to attend the fun activities you have coming up!



WEBSITE **BACKGROUND**

Trust us, it isn't just the content that makes a website great! The background your site sits on is just as important as the layout itself.



CONTACT THE FORCE

ODELL AND ROAR

PARTNER UP!

Custom Graphics - 24-hr Turnaround
14-Day Money Back Guarantee.

RINKSIDE
\$305

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\$225

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CLUB
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PARTY
\$105

MORE INFO

WILE
TEXAS LONGHORNS
CATCHER



PRESIDENTS
DAY

UNLIMITED

Possibilities:
HOT DOG, FRIES & SOFT DRINK
\$2 CHURROS

Revisions

MAVERIK MONDAY FEB 20 1:30 PM

BUY 1 TICKET GET 1 TICKET FREE
WITH MAVERIK ADVENTURE CLUB CARD



979.779.5200



team@createdbyinfinity.com



createdbyinfinity.com/g-force

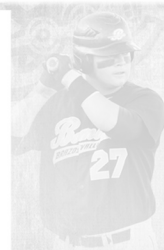


Infinity Plaza
405 Mitchell St.
Bryan, TX 77801

For more information on ticket offer
upcoming events & announcements.

TOYOTA
CENTER
INSIDER

SIGN UP TO BECOME A TOYOTA CENTER INSID



BUY EDGE TICKETS •

*Not all graphics were produced by
G-Force, this booklet is intended to display the different ways
imagery can be used to benefit an organization.

G-FORCE

BY INFINITY

INFINITY
SPORTS & ENTERTAINMENT